



World Franchise Council Supported Shows **2024**

Argentina

Date of Show; may 30 and 31 2024

Name of Show; Expo Franquicias Argentina 2024 (Argentina Franchise Show 2024)

Name of Venue; La Rural

City and Country of show; Buenos Aires City, Argentina

Contact details for booking space; Mercedes Lanzani (+54911 37637413 / mlanzani@uniline.com.ar) and Ana Torres (+54911 22803617 / anatorres@uniline.com.ar)

Supporting Association; AAMF (Argentine Franchise and Brands Association)

Columbia

Date of Show; August 21 and 22

Name of Show; FANYF - International Franchise for business Franchises

Name of Venue; CORFERIAS

City and Country of show; Bogotá, Colombia

Contact details for booking space; Luis F. Jaramillo, General Director, comercial@fanyf.com, +57

Supporting Association; COLFRANQUICIAS, Colombian Chamber of Franchising

Germany

Date of Show; 07.- 09 November 2024

Name of Show; Franchise Expo Germany

Name of Venue; Exhibiton Centre Frankfurt, Germany

City and Country of show; Frankfurt, Germany

Contact details for booking space;

<https://www.franchise-expo.com/en-gb/for-exhibitors>

Supporting Association; German Franchise Association – Deutscher Franchiseverband

Indonesia

Date of Show: 23-25 February 2024

Name of Show: Info Franchise & Business Concept Expo (IFBC)

Name of Venue: Indonesia Convention Exhibition ICE, BSD

City and Country of show: Jakarta, Indonesia

Contact details for booking space: +628118898981 (Lia)

Supporting Association: Indonesia Franchise Association

<https://infofranchiseexpo.com/>

Date of Show: 31 May – 2 June 2024

Name of Show: Info Franchise & Business Concept Expo (IFBC)

Name of Venue: Jogja Expo Center

City and Country of show: Jogjakarta, Indonesia

Contact details for booking space: +628118898981 (Lia)

Supporting Association: Indonesia Franchise Association

<https://infofranchiseexpo.com/>

Date of Show: 5 – 7 July 2024

Name of Show: Info Franchise & Business Concept Expo (IFBC)

Name of Venue: Graha Manggala Siliwangi

City and Country of show: Bandung, Indonesia

Contact details for booking space: +628118898981 (Lia)

Supporting Association: Indonesia Franchise Association

<https://infofranchiseexpo.com/>

Date of Show: 16 – 18 August 2024

Name of Show: International Franchise, License & Business Concept Expo (IFRA)

Name of Venue: Jakarta Convention Center (JCC)

City and Country of show: Jakarta, Indonesia
Contact details for booking space: +62 822-5890-0697 (Michelle)
Supporting Association: Indonesia Franchise Association
<https://ifra-indonesia.com/>

Date of Show: 6-8 September 2024
Name of Show: Info Franchise & Business Concept Expo (IFBC)
Name of Venue: The Square Ballroom
City and Country of show: Surabaya, Indonesia
Contact details for booking space: +628118898981 (Lia)
Supporting Association: Indonesia Franchise Association
<https://infofranchiseexpo.com/>

Date of Show: 8-10 November 2024
Name of Show: Info Franchise & Business Concept Expo (IFBC)
Name of Venue: Indonesia Convention Exhibition ICE, BSD
City and Country of show: Jakarta, Indonesia
Contact details for booking space: +628118898981 (Lia)
Supporting Association: Indonesia Franchise Association
<https://infofranchiseexpo.com/>

Korea

Date of Show; 21st - 23rd March (Spring edition) / 31st October - 2nd November (Autumn edition) in 2024
Name of Show; International Franchise Show
Name of Venue; Coex
City and Country of show; Seoul, Korea
Contact details for booking space; info@ifskorea.co.kr
Supporting Association; (in order of ABCs) Korea Fair Trade Commission / Korea Intellectual Property Office / Ministry of Agriculture, Food and Rural Affairs / Ministry of Food and Drug Safety / Ministry of SMEs and Startups / Ministry of Trade, Industry and Energy

Malaysia

Date of Show; 30th May - 1st June 2024 (Thu- Sat)
Name of Show; Franchise International Malaysia 2024 (FIM2024), Exhibition & Conference
Name of Venue; Kuala Lumpur Convention Centre (KLCC)

City and Country of show; Kuala Lumpur, Malaysia

Contact details for booking space;

1) Mr Norhadi Md Yusof (norhadi@mfa.org.my)/

2) Mr Logarasan (logarasan@mfa.org.my)

Supporting Organization

1) Malaysian Ministry of Domestic Trade and Cost of Living,

2) Malaysia External Trade Development Corporation (MATRADE)

Taiwan

Date of Show: March 22-25

Name of Show: 2024 Taipei International Chain and Franchise **Spring** Exhibition

Name of Venue: TAIPEI WORLD TRADE CENTER Hall 1

City and Country of show: Taipei, Taiwan

Contact details for booking space: Leah Liu/ 117@franchise.org.tw

Supporting Association: ACFPT

Date of Show: Sep. 20-23

Name of Show: 2024 Taipei International Chain and Franchise **Autumn** Exhibition

Name of Venue: TAIPEI WORLD TRADE CENTER Hall 1

City and Country of show: Taipei, Taiwan

Contact details for booking space: Leah Liu/ 117@franchise.org.tw

Supporting Association: ACFPT

Turkey

Date of Show;6-10 February 2024

Name of Show;Franchise Istanbul Expo

Name of Venue;TUYAP Expo Center

City and Country of show; Istanbul, Turkiye

Contact details for booking space; OzgeSahin@tuyap.com.tr ,
FatihUzuner@tuyap.com.tr

Supporting Association; UFRAD Turkish Franchise Association

Sweden

Date of Show; 26th of April

Name of Show; Franchise Summit Sweden
Name of Venue; Bromma Blocks
City and Country of show; Stockholm, Sweden
Contact details for booking space; helena@svenskfranchise.se
Supporting Association; Swedish Franchise Association

Date of Show; 21-22nd of February
Name of Show; Stockholm Business Expo 2024
Name of Venue; Kistamässan
City and Country of show; Stockholm, Sweden
Contact details for booking space; helena@svenskfranchise.se
Supporting Association; Swedish Franchise Association

Singapore

Date of Show: 12 – 14 September 2024
Name of Show: Franchising & Licensing Asia 2024
(<https://franchiselicenceasia.com/>)
Name of Venue: Marina Bay Sands, Singapore Sands Expo and Convention Centre, Level 1
City and Country of show: Singapore
Contact details for booking space: tricia@flasingapore.org
Supporting Association: Franchising and Licensing Association (Singapore)
(<https://flasingapore.org/>)

United Kingdom

Date of Show: 2 – 3 February 2024
Name of Show: The British & International Franchise Exhibition
Name of Venue: London Olympia.
City and Country of show: London, UK.
Contact details for booking space: <https://www.franchiseinfo.co.uk/exhibitions-across-the-uk>
Supporting Association: The British Franchise Association

Date of Show: 4 – 5 October 2024
Name of Show: The National Franchise Exhibition

Name of Venue: National Exhibition Centre (NEC) Birmingham.

City and Country of show: Birmingham, UK.

Contact details for booking space: <https://www.franchiseinfo.co.uk/exhibitions-across-the-uk>

Supporting Association: The British Franchise Association